

# Missouri Travel Council is proud to present a Leisure Travel Trade Show!

Missouri State Fair, Mohler Assembly Hall, Sedalia, MO  
Thursday, August 17, 2017 – 10 am to 5 pm

*To maximize your exposure, please note that the registration deadline is  
JULY 1 to be included and published in 50,000 Missouri State Fair Pamphlets*



## REGISTRATION FORM:

Primary Contact: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

What will you promote in your booth? \_\_\_\_\_

Will you be donating a door prize?  Yes  No

If yes, please describe door prize: \_\_\_\_\_

## PLEASE RESERVE:

\_\_\_\_\_ 8 x 10 Booth(s) @ \$125 per booth for MEMBERS \$ \_\_\_\_\_

\_\_\_\_\_ 8 x 10 Booth(s) @ \$150 per booth for NON-MEMBERS \$ \_\_\_\_\_

\_\_\_\_\_ Electricity (NO Charge) \$ NO Charge

\_\_\_\_\_ Table Skirt @ \$22 each \$ \_\_\_\_\_

**Total Amount of Order:** \$ \_\_\_\_\_

Signature of Primary Contact: \_\_\_\_\_

Send registration to: Missouri Travel Council; 1505 East Riverside Drive; Cape Girardeau, MO 63701-2219.  
Or email to CMartin@MissouriTravel.com. Questions: Call the Missouri Travel Council office 573-803-3777.  
You can pay by check or pay online at <http://missouritravel.com/sales-marketing/leisure-travel-trade-show/>.

**Please Note: There are limited opportunities available, so register today!**  
All participation is subject to committee approval.

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## EXHIBITOR GUIDELINES:

- 1) Booths are \$125 each for MEMBERS of Missouri Travel Council and \$150 each for NON-MEMBERS of Missouri Travel Council for an 8' x 10' booth area, 8' table and 2 chairs. You may register for more than one booth.
- 2) Limited electricity is available but must be requested on the registration form and we may have to strategically place your booth for electrical connection.
- 3) You have the option to have your table skirted for an additional fee of \$22 per table.
- 4) Booths will not have pipe and drape or signage so plan accordingly.
- 5) You may present tourism or event information, provide demonstrations or simply display items which relate to your booth.
- 6) You may sell merchandise within your booth. However, NO FOOD or DRINK can be “sold” in your booth, but complimentary samples may be offered.
- 7) Set up access begins at 8:30 a.m. on Thursday morning, August 17, 2017.
- 8) Booths must be staffed from 10 am to 5 pm and tear-down must be completed by 6:00 pm.
- 9) Exhibitors will receive two complimentary fair entry passes per booth. There will also be special admission on August 17<sup>th</sup> - Throwback Thursday; \$5 gate admission all day for ages 13 and over, Free gate admission all day for kids 12 and Under.



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