



enjoy the show

## *Sponsorship Opportunities*

2017 Missouri Governor's Conference on Tourism

Branson Convention Center, Sept. 26-28

### **Welcome Reception Sponsor - \$10,000**

- Exclusive Welcome Reception sponsor
- Ad on back cover of program
- Address group from podium during event
- Four complimentary conference registration packages including awards banquet
- Logo with hyperlink on conference website
- Attendee list
- Opportunity to distribute small gift or collateral at sponsored event
- Business name printed in conference program and on event signs

### **Platinum Sponsor - \$7,000**

- Exclusive event/meal sponsor
- Full-page color ad in program
- Address group from podium
- Two adjoining exhibit booths
- Three complimentary conference registration packages including awards banquet
- Logo with hyperlink on conference website
- Attendee list
- Opportunity to distribute small gift or collateral at sponsored event
- Business name printed in conference program and on event signs

### **Registration Materials Sponsor - \$4,000**

- ⌘ Business name and logo printed on name badges and lanyards
- ⌘ One exhibit booth
- ⌘ One complimentary conference registration including awards banquet
- ⌘ Logo with hyperlink on conference website
- ⌘ Attendee list
- ⌘ Collateral materials displayed at registration area
- ⌘ Business name printed in conference program and on event signs

### **Keycard Sponsor - \$4,000**

- Four-color design on front of room keys
- One exhibit booth
- One complimentary conference registration including awards banquet
- Logo with hyperlink on conference website
- Attendee list
- Business name printed in conference program and on event signs

### **Gold Sponsor - \$4,000**

- Event/meal co-sponsor
- Half-page black and white ad in program
- One exhibit booth
- One complimentary conference registration including awards banquet
- Logo with hyperlink on conference website
- Opportunity to distribute small gift or collateral at sponsored event
- Attendee list
- Business name printed in conference program and on event signs

### **Silver Sponsor - \$3,000**

- Break/session co-sponsor
- Logo printed in conference program
- One exhibit booth
- One complimentary conference registration (*does not include awards banquet*)
- Logo on conference website
- Attendee list
- Business name printed in conference program and on event signs

### **Bronze Sponsor - \$1,500**

- One exhibit booth
- One complimentary conference registration (*does not include awards banquet*)
- Attendee list
- Business name printed in conference program and on event signs



YES! I would like to become a **sponsor** of the **2017 Missouri Governor's Conference on Tourism.**

Sponsorship Name \_\_\_\_\_

Amount \$ \_\_\_\_\_

**Exhibit Booth** I would like the following at my booth:  **Electric**  **Wireless Internet**  **Wired Internet**  
*(additional fees may apply)*

Sponsorship Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Organization Name \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

The exhibitor assumes the responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Signed \_\_\_\_\_ Title \_\_\_\_\_

Please list the names of everyone from your company attending the conference:

- 1) First and last name \_\_\_\_\_ (first attendee)
- 2) First and last name \_\_\_\_\_ (second attendee)
- 3) First and last name \_\_\_\_\_ (third attendee)
- 4) First and last name \_\_\_\_\_ (fourth attendee)

**Sponsorship forms must be received before June 30 and paid before August 1**

**Please make checks payable to:**  
Missouri Travel Council  
Governor's Conference on Tourism  
PO Box 1055  
Jefferson City, MO 65102

**For additional sponsorship information contact:**  
Ashley Sneed  
Missouri Division of Tourism  
PO Box 1055  
Jefferson City, MO 65102  
573-751-1907  
[Ashley.Sneed@ded.mo.gov](mailto:Ashley.Sneed@ded.mo.gov)

**Charge Payment:**

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature Name on Card \_\_\_\_\_

**Cardholder Information:**

Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_