



enjoy the show

Sponsorship Opportunities

2017 Missouri Governor's Conference on Tourism

Branson Convention Center, Sept. 26-28

Welcome Reception Sponsor - \$10,000

- Exclusive Welcome Reception sponsor
- Ad on back cover of program
- Address group from podium during event
- Four complimentary conference registration packages including awards banquet
- Logo with hyperlink on conference website
- Attendee list
- Opportunity to distribute small gift or collateral at sponsored event
- Business name printed in conference program and on event signs

Platinum Sponsor - \$7,000

- Exclusive event/meal sponsor
- Full-page color ad in program
- Address group from podium
- Two adjoining exhibit booths
- Three complimentary conference registration packages including awards banquet
- Logo with hyperlink on conference website
- Attendee list
- Opportunity to distribute small gift or collateral at sponsored event
- Business name printed in conference program and on event signs

Registration Materials Sponsor - \$4,000

- ⌘ Business name and logo printed on name badges and lanyards
- ⌘ One exhibit booth
- ⌘ One complimentary conference registration including awards banquet
- ⌘ Logo with hyperlink on conference website
- ⌘ Attendee list
- ⌘ Collateral materials displayed at registration area
- ⌘ Business name printed in conference program and on event signs

Keycard Sponsor - \$4,000

- Four-color design on front of room keys
- One exhibit booth
- One complimentary conference registration including awards banquet
- Logo with hyperlink on conference website
- Attendee list
- Business name printed in conference program and on event signs

Gold Sponsor - \$4,000

- Event/meal co-sponsor
- Half-page black and white ad in program
- One exhibit booth
- One complimentary conference registration including awards banquet
- Logo with hyperlink on conference website
- Opportunity to distribute small gift or collateral at sponsored event
- Attendee list
- Business name printed in conference program and on event signs

Silver Sponsor - \$3,000

- Break/session co-sponsor
- Logo printed in conference program
- One exhibit booth
- One complimentary conference registration (*does not include awards banquet*)
- Logo on conference website
- Attendee list
- Business name printed in conference program and on event signs

Bronze Sponsor - \$1,500

- One exhibit booth
- One complimentary conference registration (*does not include awards banquet*)
- Attendee list
- Business name printed in conference program and on event signs



YES! I would like to become a **sponsor** of the **2017 Missouri Governor's Conference on Tourism.**

Sponsorship Name _____

Amount \$ _____

Exhibit Booth I would like the following at my booth: **Electric** **Wireless Internet** **Wired Internet**
(additional fees may apply)

Sponsorship Contact Person _____ Title _____

Organization Name _____ Website _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ E-mail _____

The exhibitor assumes the responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Signed _____ Title _____

Please list the names of everyone from your company attending the conference:

- 1) First and last name _____ (first attendee)
- 2) First and last name _____ (second attendee)
- 3) First and last name _____ (third attendee)
- 4) First and last name _____ (fourth attendee)

Sponsorship forms must be received before June 30 and paid before August 1

Please make checks payable to:
Missouri Travel Council
Governor's Conference on Tourism
PO Box 1055
Jefferson City, MO 65102

For additional sponsorship information contact:
Ashley Sneed
Missouri Division of Tourism
PO Box 1055
Jefferson City, MO 65102
573-751-1907
Ashley.Sneed@ded.mo.gov

Charge Payment:

Card Number _____ Expiration Date _____

Signature Name on Card _____

Cardholder Information:

Company _____

Phone _____ Fax _____

Address _____

City, State, Zip _____