

For more conference information please visit www.MOBankTravelExchange.com



Missouri Bank Travel Exchange



Mark Your Calendar
April 23-25, 2018

Chateau on the Lake Resort & Conference Center
Branson, Missouri

Sponsored by



Space is limited to the first 100 suppliers. After that, suppliers will be placed on a wait-list.

If you have questions, call or email :

Glenda Kerr • 417/231-3057 or MOBankTravelExchange@gmail.com

or Chuck Martin, Executive Director • Missouri Travel Council office – 573/803-3777

Join your industry colleagues and be a part of the Missouri Bank Travel Exchange. The exchange will bring regional bank loyalty group travel planners and tourism representatives together for a networking, educational and business exchange conference. The bank travel market is a fast growing segment of the tourism industry so plan to participate so you can get your share of the business. If you have attended before, you know this is a do-not-miss conference!

Registration Fees

Missouri Travel Council Members (MTC) pay \$295 for full registration.

Non-MTC Member cost is \$435.

Dues information may be found at www.MissouriTravel.com.

To allow all suppliers ample networking time, there are no guest or associate registrations available.

The Exchange will be an educational, networking and business session event. There will be a 3:1 seller to buyer ratio allowing you plenty of time to connect with the bankers.

Provisional Schedule At A Glance

Please carefully read the Exchange Format section for important information on Exchange assignments and policies.

Tuesday, April 24

12:00pm-5:00pm Supplier registration

12:00pm-5:00pm Sponsor set up.

Contact Glenda Kerr (MOBankTravelExchange@gmail.com) for sponsorship information.

1:00pm-1:30pm Optional Supplier Orientation Session 1

2:45pm-6:00pm Meet The Banker Exchange #1

Bankers are seated and will meet one on one with suppliers.

5:00pm-5:30pm Optional Supplier Orientation Session 2

(repeated from above)

6:00pm-7:00pm Networking reception and viewing of sponsor booths

7:15pm All delegate dinner

Wednesday, April 25

7:30am-10:00am Supplier registration

8:00am-8:45am All delegate breakfast

9:00am-12:15pm Meet The Banker Exchange #2

Bankers are seated and will meet one on one with suppliers.

12:30pm-2:00pm All delegate luncheon and door prizes



A one page (front and back), 8.5"x11" profile of your organization/community should be prepared and left with each appointment. Don't forget to 3-hole punch so planners can organize in their notebooks. You are not allowed to leave brochures or gifts with the planners during your appointments and the use of videos or other electronic presentations, except iPads, is not permitted. Brochures can be sent out in follow-up mailing.

Exchange Format

Registration

Lodging Information

Each supplier will be assigned to **one Meet The Banker Exchange** occurring on either **April 25 or 26**. The Exchange will consist of an open appointment scheduling session followed by pre-assigned 7-minute appointments. **Please note that to suppliers will not be able to choose or request a particular Exchange day.** Once registration closes, you will be advised of your assigned Exchange. Prior to the conference, suppliers and bankers will be asked to provide their company information for mutual scheduling purposes.

To register, go to www.MoBankTravelExchange.com to register online, download a hard copy registration form or fill out the enclosed Registration Form and return it with your payment to the Missouri Travel Council. **The first 100 suppliers will be accepted on a first come basis. After that, suppliers will be put on a wait-list and admitted based on the number of registered planners. To be fair to all suppliers, Missouri Travel Council is unable to hold supplier requests without an official registration form and payment.**

A block of rooms has been reserved at the Chateau on the Lake Resort Spa & Convention Center for conference delegates. Room rates are \$129.00 plus tax based on double occupancy. You may make room reservations by calling (888) 333-5253 and identify you are a supplier attending the Missouri Bank Travel Exchange. Cut off date for reservations is **March 21, 2018 or until the block is full. Suppliers are encouraged to make their reservations early.**

Missouri Bank Travel Exchange Supplier Registration

Please Print or Type. Please return questionnaire and registration to provided address.
You will receive a confirmation email when your registration is received. If you do not receive an email please contact
Glenda Kerr @ MOBankTravelExchange@gmail.com

Company Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

Fax _____ email _____

Official Delegate Name _____

Registration Fees:

**Missouri Travel Council Member \$295 (Delegates must maintain MTC membership in 2017 to qualify for member rate.)
Non-MTC Member \$435**

Only the Official Delegate of a company will be allowed to participate in the conference. Please note that there are no guest or associate registrations available.

Cancellation policy: 50% refund if written notice is received by January 19, 2017. No refunds will be given after that date.

Amount enclosed: \$ _____ (make checks payable to Missouri Travel Council)

(circle one) Visa Mastercard AMEX Card Number: _____

Credit card payments may also be made on-line at MOBankTravelExchange.com Exp. Date: _____

Signed _____ Date: _____

I have read and agree to the conditions of registration explained in this form and on the FAQ page on MOBransonTravel.com

The first 100 suppliers will be accepted on a first come basis. After that, suppliers will be placed on a wait list.
Registrations will not be processed until payment and registration application is received.

Send Registration Form with Payment to:

Missouri Travel Council
Attn: MO Bank Exchange
1505 East Riverside Drive
Cape Girardeau, MO 63701

www.MoBankTravelExchange.com

