



EVENT SUMMIT

Register Today for This Exciting Event!

Capitol Plaza Hotel ~ Jefferson City, MO
Tuesday, August 7, 2018

Presented by
Missouri Society of Association Executives,
Missouri Travel Council
and Society of Government Meeting Professionals

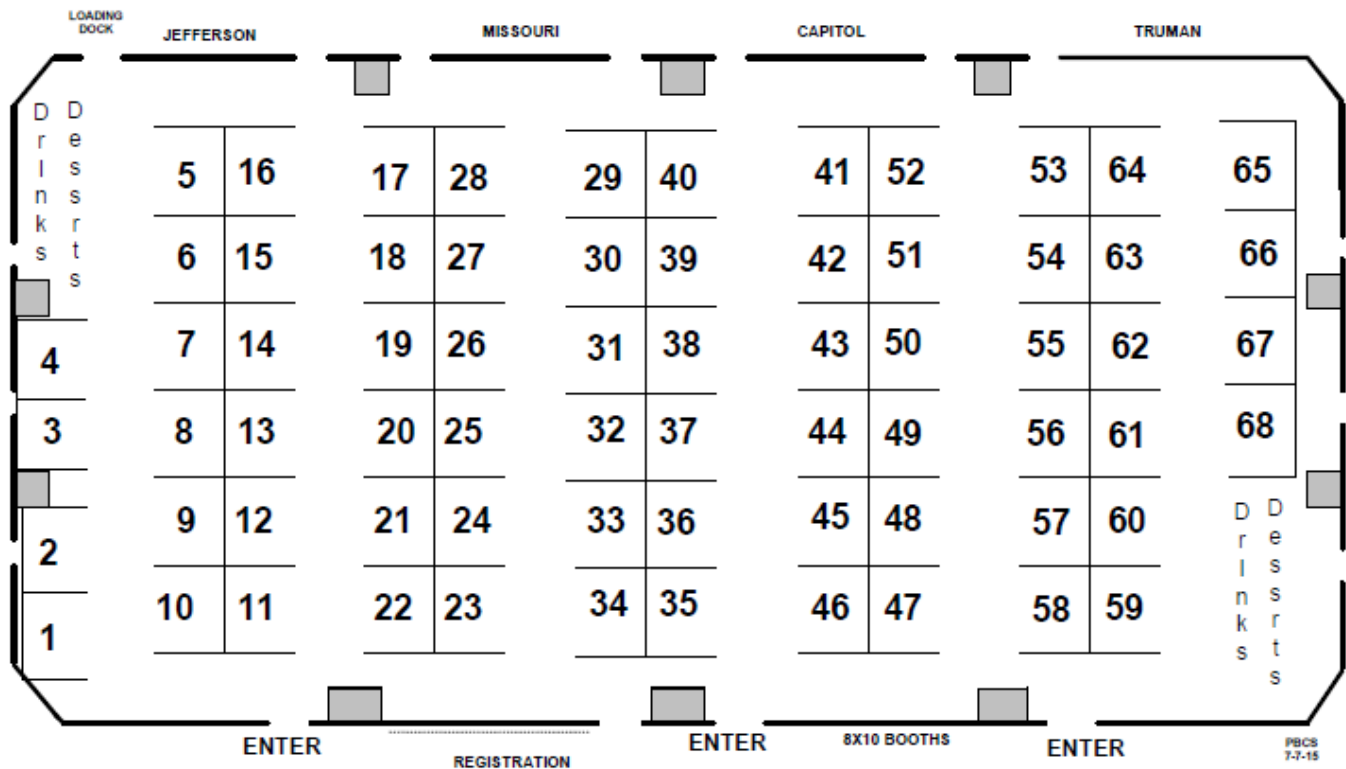
Exhibitor & Sponsorship Opportunities



MISSOURI EVENT SUMMIT

BOOTH PLACEMENT: Booths are laid out and grouped by region. **Email confirmation acknowledging receipt of registration will be sent within two weeks after your registration is received.** Please note, if you do **NOT** want to be grouped with others from your region, you will be randomly placed in an alternative booth space.

EXHIBIT SPACE: Each booth is **\$350** with additional booths costing **\$325 each**. **There is an additional \$10 fee per booth if electricity is needed.** Cost includes admittance to the concurrent education sessions. Each booth includes an 8'x10' pipe and draped section with a sign, one 6' long clothed and skirted table and two chairs. **Only 2 individuals are permitted per booth.** There is a **\$30** per person fee for additional people (up to 2 for each booth) with a **4-person maximum (same 4 people for the duration of the event, no substitutions and no exceptions)**. Booths must be completely set-up by no later than 10:30 a.m. and may not be dismantled until the close of the trade show at 2:00 p.m.



DOOR PRIZES: All exhibitors are encouraged to provide a door prize. All giveaways will be presented at the reception immediately following the event. A list of donations will be provided to each participant in their registration packet. We ask that you follow these guidelines:

- **Please do not collect business cards in the booth.** A complete list of attendees will be given to each exhibitor at the show.
- **No door prizes are to be given away in your booth.** Small giveaways, incentives, discounts, etc. are allowed.
- Only persons who turn in completed trade show cards showing that they visited each exhibitor booth will be eligible for the drawing. Winners need to be present to receive their gift and will only be eligible to receive one gift.
- Suppliers will not give a presentation when presenting their gift.



EVENT SUMMIT SPONSORSHIP OPPORTUNITIES:

Concurrent Sessions Speaker Sponsor (\$500)

Introduce speaker with 30 seconds to promote your company.
Display your company banner at the concurrent session you sponsor. Company name on sponsorship banners (2).

Lunch Sponsor (Choose your sponsorship level)

___ \$200 ___ \$300 ___ \$500
___ \$750 ___ \$1,000 ___ \$2,000
___ Entire Lunch

Company name on sponsorship banners (2). Company logo on lunch signage. Sponsorship amounts over \$500 will receive 60-90 seconds to promote your company and can display your company banner during lunch.

Morning Break Sponsor (\$300)

Company name on sponsorship banners (2).
Company logo on break table.

Dessert Station Sponsor (\$300)

Company name on sponsorship banners (2).
Company logo on dessert table.

Bag Sponsor

(Cost to be determined by sponsor)

Company logo on all attendee bags
Company name on sponsorship banners (2)

FOOD & BEVERAGE: Lunch is included with your registration. If you will be bringing in outside food to have in your booth, you will need prior approval from Capitol Plaza Hotel. Call 573-635-1234 for pre-approval.

LODGING: The room rate is \$93.00 for King or Double. Reservations may be made by calling Capitol Plaza Hotel at (573) 635-1234. Press 1 for reservations and ask for the Missouri Event Summit rate. Or you may send an email to CPHReservations@atriumhospitality.com with the subject line: Missouri Event Summit Reservation. The deadline for the group rate is July 7, 2018.

MISSOURI EVENT SUMMIT AGENDA:

Monday, August 6, 2018

10:00 p.m. Convention Services Set-Up

Tuesday, August 7, 2018

7:00 a.m. - 10:30 a.m.	Exhibitor Set-Up and Registration
8:30 a.m. - 9:30 a.m.	Concurrent Education Sessions
9:30 a.m.	Break
9:45 a.m. - 10:45 a.m.	Concurrent Education Sessions
10:45 a.m. - 11:45 a.m.	Plated Sit-Down Luncheon in the Atrium
12:00 p.m.	Trade Show Begins – Exhibit Space Opens
12:15 p.m.	Break and Dessert Stations Open
2:00 p.m.	Trade Show End – Exhibit Space Closes
2:00 p.m.	Reception (Sponsored by Tan-Tar-A Resort) & Door Prizes

We hope you'll be a part of this year's exciting event!

Keith Sappington

Missouri Assisted Living Association
President, MSAE

Beth Mead

Columbia CVB
President, MTC

Beth Rodeman

Office of State Courts Administrator
President, SGMP



EVENT SUMMIT EXHIBITOR REGISTRATION

Organization: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Telephone: _____ Email: _____
Additional Registrants (Please List Names): _____

Which organization(s) are you a member of? (Check all that apply) ___ SGMP ___ MSAE ___ MTC

Check here if you do **NOT** want to be grouped with others from your region. If you do **NOT** want to be grouped with others from your region, you will be randomly placed in an alternative booth space.

DOOR PRIZE(S) (Please list your door prize(s): _____)

SPONSORSHIPS (First come, first served):

- Concurrent Speaker Sessions - \$500 Morning Break Sponsor - \$300
- Luncheon: ___ \$200 ___ \$300 ___ \$500 ___ \$750 ___ \$1,000 ___ \$2,000 ___ Entire Lunch
- Dessert Station Sponsor - \$300 Bag Sponsor (Cost to be determined by sponsor)

PAYMENT

___	First Booth - \$350.00 (2 People)	\$350.00
# ___	Each Additional Booth - \$325.00	_____
# ___	Each Additional Person - \$30.00	_____
	<i>(Maximum of 2 Additional People Per Booth)</i>	_____
___	Electricity Needed in Booth - \$10 per booth	_____
___	Sponsorship _____	_____

TOTAL AMOUNT DUE: \$_____

How many people in your organization will attend the luncheon in the Atrium? _____

SEND REGISTRATION AND PAYMENT TO: Missouri Travel Council, 1505 East Riverside Drive, Cape Girardeau, MO 63701-2219. If paying by check, make check payable to Missouri Travel Council. To pay by credit card, simply click on this link: <http://missouritravel.com/sales-marketing/missouri-events-summit/> and pay securely online. **Questions:** Call – (573) 803-3777 or Email - cmartin@missouritravel.com. Registration **Deadline** is June 29, 2018