



## EDUCATION WORKSHOP

Attracting Group Travel:  
Tricks & Tips

Wednesday, October 17, 2018

9:45 a.m. to 3:15 p.m.

Avenue HQ - Jefferson City, MO

**Attracting Group Travel: Tricks & Tips**, an industry-specific education workshop for tourism professionals will be held from 9:45 a.m. to 3:15 p.m. at Avenue HQ, 621 East Capitol Avenue, in Jefferson City, MO, on Wednesday, October 17, 2018.

In this workshop, we'll offer tricks and tips regarding how best to attract travel groups. Two of our presenters will represent the group travel market. They'll offer great insight into what CVBs, hotels and attractions can do to best meet the needs and expectation of group travel planners. In addition, one of our presenters will provide attendees with insight into how her community developed a comprehensive training program to better ensure that all parties were on the same page. In addition, we'll address your specific questions.

The cost is only \$45 for Missouri Travel Council members and \$60 for non-members. *Cost includes lunch.*

### Sign up for this Missouri Travel Council Education Workshop Today:

	Price:
<input type="checkbox"/> <b>Members</b>	<b>\$45.00</b> Per Person (Price Includes Lunch)
<input type="checkbox"/> <b>Non-Members</b>	<b>\$60.00</b> Per Person (Price Includes Lunch)

**AMOUNT PAID:** \$ \_\_\_\_\_

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Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

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**Please fill out a form for each person attending.** Simply complete this form and pay your registration securely online at <http://missouritravel.com/education/tourism-workshops/>. **OR** you can complete this form, print it out and return it with your check (*payable to Missouri Travel Council*). Mail to Missouri Travel Council, 1505 East Riverside Drive, Cape Girardeau, MO 63701-2219.