

Missouri Travel Council's Tourism Trade Show

Missouri State Fair, Mohler Assembly Hall, Sedalia, MO
Thursday, August 15, 2019 – 10 am to 5 pm

To maximize your exposure, note the registration deadline is **JULY 5**
to be included and published in the Missouri State Fair Pamphlets



REGISTRATION FORM:

Primary Contact: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Cell Phone: _____

What will you promote in your booth? _____

If at all possible, please plan on donating a door prize, as they attract even more people to the event. Will you donate a door prize? Yes No

If yes, please describe the door prize: _____

PLEASE RESERVE:

_____ 8 x 10 Booth(s) @ \$125 per booth for MEMBERS	\$ _____
_____ 8 x 10 Booth(s) @ \$150 per booth for NON-MEMBERS	\$ _____
_____ Electricity (NO Charge)	\$ NO Charge
_____ Table Skirt @ \$22 each	\$ _____

Total Amount of Order: \$ _____

Signature of Primary Contact: _____

Send registration to: Missouri Travel Council; 1505 East Riverside Drive; Cape Girardeau, MO 63701-2219.
Or email to CMartin@MissouriTravel.com. Questions: Call Missouri Travel Council's office at 573-803-3777.
You can pay by check or pay online at <http://missouritravel.com/sales-marketing/leisure-travel-trade-show/>

There are limited opportunities available, so register today! All participation is subject to committee approval.

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EXHIBITOR GUIDELINES:

- 1) Booths are \$125 each for MEMBERS of Missouri Travel Council and \$150 each for NON-MEMBERS of Missouri Travel Council for an 8' x 10' booth area, 8' table and 2 chairs. You may register for more than one booth.
- 2) Limited electricity is available, but must be requested on the registration form and we may have to strategically place your booth for electrical connection.
- 3) You have the option to have your table skirted for an additional fee of \$22 per table.
- 4) Booths will not have pipe and drape or signage so plan accordingly.
- 5) You may present tourism or event information, provide demonstrations or simply display items which relate to your booth.
- 6) You may sell merchandise within your booth. However, NO FOOD or DRINK can be "sold" in your booth, but complimentary samples may be offered.
- 7) Set up access begins at 8:30 a.m. on Thursday morning, August 15, 2019.
- 8) Booths must be staffed from 10:00 a.m. to 5:00 p.m. and tear-down must be completed by 5:30 p.m.
- 9) Exhibitors will receive two complimentary fair entry passes per booth.

Send your completed registration form to: Missouri Travel Council; 1505 East Riverside Drive; Cape Girardeau, MO 63701-2219. Or email to CMartin@MissouriTravel.com. Questions: Call Missouri Travel Council's office at (573) 803-3777.

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