



Sponsorship Opportunities

ROG,FW
WROPOR
2FWR

Welcome Reception Sponsor - \$10,000

- » Exclusive Welcome Reception Sponsor
- » Opportunity to distribute small gift or collateral at Welcome Reception
- » Address group during Welcome Reception
- » Full-page color ad on back cover of program
- » Logo printed in conference program
- » Two adjoining exhibit booths and Welcome/City Information table during conference
- » Four complimentary conference registrations including awards banquet
- » Logo with hyperlink on conference website
- » Business name printed in conference program and on sponsored event signage
- » Attendee list

Platinum Sponsor - \$7,000

- » Exclusive Meal Sponsor (3 available)
- » Opportunity to distribute small gift or collateral at meal
- » Address group from podium during meal
- » Full-page color ad in program
- » Logo printed in conference program
- » Two adjoining exhibit booths
- » Three complimentary conference registrations including awards banquet
- » Logo with hyperlink on conference website
- » Business name printed in conference program and on sponsored event signage
- » Attendee list

Gold Sponsor - \$5,000

- » Exclusive Session Sponsor
- » Opportunity to distribute collateral at sponsored session
- » Half-page black and white ad in program
- » Logo printed in conference program
- » Two adjoining exhibit booths
- » Two complimentary conference registrations including awards banquet
- » Logo with hyperlink on conference website
- » Business name printed in conference program and on sponsored event signage
- » Attendee list

Registration Materials Sponsor - \$4,000

- » Exclusive Registration Sponsor
- » Company logo printed on conference lanyards
- » Collateral materials displayed in registration area
- » Logo printed in conference program
- » One exhibit booth
- » One complimentary conference registration including awards banquet
- » Logo with hyperlink on conference website
- » Business name printed in conference program and on sponsored event signage
- » Attendee list

Keycard Sponsor - \$4,000

- » Exclusive Keycard Sponsor
- » Four-color design on front of room keys
- » Collateral materials displayed at hotel check-in
- » Logo printed in conference program
- » One exhibit booth
- » One complimentary conference registration including awards banquet
- » Logo with hyperlink on conference website
- » Business name printed in conference program
- » Attendee list

Silver Sponsor - \$3,000

- » Session/break co-sponsor
- » Logo printed in conference program
- » One exhibit booth
- » One complimentary conference registration including awards banquet
- » Logo on conference website (no hyperlink)
- » Business name printed in conference program and on sponsored event signage
- » Attendee list

Bronze Sponsor - \$1,500

- » One exhibit booth
- » One complimentary conference registration including awards banquet
- » Business name listed on conference website (no hyperlink)
- » Business name printed in conference program
- » Attendee list

All sponsors may add promotional items into SWAG bags given to all conference attendees at registration. Items must be shipped to Missouri Division of Tourism prior to the conference.



Sponsorship Form

Sponsorship Level _____ **Amount \$** _____

Exhibit Booth I would like the following at my booth: (additional fees may apply) **Electric** **Wireless Internet** **Wired Internet**

Sponsorship Contact Person _____ Title _____

Organization Name _____ Website _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ E-mail _____

The exhibitor assumes the responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Signed _____ Title _____

Please list the name(s) of attendees with complimentary conference registration per your sponsorship package:

1) First and last name _____ (first attendee)

2) First and last name _____ (second attendee)

3) First and last name _____ (third attendee)

4) First and last name _____ (fourth attendee)

Please list any attendee dietary restrictions here: _____

Sponsorship form and payment must be received by August 15, 2019

Please make checks payable to: *Missouri Travel Council*

Mail to:

Missouri Governor's Conference on Tourism
c/o Missouri Travel Council
1505 East Riverside Drive
Cape Girardeau, MO 63701

For additional sponsorship information contact:

Ashley Sneed
Marketing Coordinator
Missouri Division of Tourism
573-751-1907
Ashley.Sneed@ded.mo.gov

Charge Payment:

Card Number _____ Expiration Date _____

Signature Name on Card _____

Cardholder Information:

Company _____

Phone _____ Fax _____

Address _____

City/State/Zip _____