2021 GOVERNOR'S CONFERENCE ON TOURISM

Sponsorship Opportunities

Chateau on the Lake
Branson, Mo.
October 13-15, 2021

SOLD

Welcome Reception Sponsor - $10,000
• Exclusive Welcome Reception Sponsor
• Opportunity to distribute small gift or collateral at Welcome Reception
• Address group during Welcome Reception
• Push notification invite sent to attendees
• Sponsored event graphic shared on social feed in app
• Full-color banner ad (950x400 pixels) – hyperlinked – on conference app
• Business name, logo and link to website in Sponsors section of app
• Full-page ad (PDF) under sponsor profile in app
• Two adjoining exhibit booths during conference
• Four complimentary conference registrations including awards banquet
• Logo on digital signage at registration
• Logo with hyperlink on conference website
• Attendee list

Meal Sponsor - $7,000
• Exclusive Meal Sponsor (3 available)
• Opportunity to distribute small gift or collateral at meal
• Address group from podium for 10 minutes during meal (A/V welcome)
• Push notification invite sent to attendees
• Sponsored meal graphic shared on social feed in app
• Full-color banner ad (950x400 pixels) – hyperlinked – on conference app
• Business name, logo and link to website in Sponsors section of app
• Full-page ad (PDF) under sponsor profile in app
• Two adjoining exhibit booths during conference
• Three complimentary conference registrations including awards banquet
• Logo on digital signage at registration
• Logo with hyperlink on conference website
• Attendee list

Registration Materials Sponsor - $4,000
• Exclusive Registration Sponsor
• Company logo printed on conference lanyards
• Collateral materials displayed at registration
• Push notification to register sent to attendees
• Sponsored event graphic shared on social feed in app
• Black and white banner ad (950x400 pixels) on conference app
• Business name, logo and link to website in Sponsors section of app
• Full-page ad (PDF) under sponsor profile in app
• One exhibit booth
• Two complimentary conference registration including awards banquet
• Logo on digital signage at registration
• Logo with hyperlink on conference website
• Attendee list

Break Sponsor $3,000
• Break sponsor/co-sponsor
• Push notification invite sent to attendees
• Sponsored event graphic shared on social feed in app
• Business name and logo listed in Sponsors section of app
• One exhibit booth
• One complimentary conference registration including awards banquet
• Business name printed on digital signage at registration
• Logo (no hyperlink) on conference website
• Attendee list

Wi-Fi Sponsor - $2,500
• (If applicable) Sponsor selects Wi-Fi password
• Push notification on Wi-Fi sent to attendees
• Business name and logo listed in Sponsors section of app
• One exhibit booth
• One complimentary conference registration including awards banquet
• Business name printed on digital signage at registration
• Business listed on conference website
• Attendee list

Exhibitor - $1,500
• Business name and logo listed in Sponsors section of app
• One exhibit booth
• One complimentary conference registration including awards banquet
• Business name printed on digital signage at registration
• Business listed on conference website
• Attendee list

MISSOURI

enjoy the show

All sponsors may add promotional items into SWAG bags given to all conference attendees at registration. Items must be shipped to Missouri Division of Tourism prior to the conference.