

Missouri Travel Alliance Travel Trade Show

Missouri State Fair, Mohler Assembly Hall, Sedalia, MO
Thursday, August 19, 2021 – 10 am to 5 pm



To maximize your exposure, note the registration deadline is **JULY 1** to be included and published in the Missouri State Fair Pamphlets

REGISTRATION FORM:

Primary Contact: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Cell Phone: _____

What will you promote in your booth? _____

If at all possible, please plan on donating a door prize, as they attract even more people to the event. Will you donate a door prize? ___ Yes ___ No

If yes, please describe the door prize: _____

PLEASE RESERVE:

_____ 8 x 10 Booth(s) @ \$125 per booth for MEMBERS \$ _____

_____ 8 x 10 Booth(s) @ \$150 per booth for NON-MEMBERS \$ _____

_____ Electricity (NO Charge) \$ NO Charge

_____ Table Skirt @ \$25 each \$ _____

Total Amount of Order: \$ _____

Signature of Primary Contact: _____

Send your completed registration form to: Missouri Travel Alliance; 500 SW South Avenue #1112; Blue Springs, MO 64013. Or email to ExecutiveDirector@MissouriTravel.com. Questions: Call Missouri Travel Alliance's office at (816) 266-2513. You can pay by check or online at <http://missouritravel.com/sales-marketing/leisure-travel-trade-show/>.

There are limited opportunities available, so register today! All participation is subject to committee approval.

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EXHIBITOR GUIDELINES:

- 1) Booths are \$125 each for MEMBERS of Missouri Travel Council and \$150 each for NON-MEMBERS of Missouri Travel Council for an 8' x 10' booth area, 8' table and 2 chairs. You may register for more than one booth.
- 2) Limited electricity is available, but must be requested on the registration form and we may have to strategically place your booth for electrical connection.
- 3) You have the option to have your table skirted for an additional fee of \$25 per table.
- 4) Booths will not have pipe and drape or signage so plan accordingly.
- 5) You may present tourism or event information, provide demonstrations or simply display items which relate to your booth.
- 6) You may sell merchandise within your booth. However, NO FOOD or DRINK can be “sold” in your booth, but complimentary samples may be offered.
- 7) Set up access begins at 8:30 a.m. on Thursday morning, August 19, 2021.
- 8) Booths must be staffed from 10:00 a.m. to 5:00 p.m. and tear-down must be completed by 5:30 p.m.
- 9) Exhibitors will receive two complimentary fair entry passes per booth.

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